



“ Hi! My name is John Slingerland,  
I am a Web and Graphic Designer.  
I live at: 2230 Sandcastle Way,  
Sacramento, CA 95833  
You can email me: john@slngrlndcreative.com  
or call: (704) 402 8651  
or visit: slngrlndcreative.com ”

## Summary of Qualifications

- Experience designing advertising and marketing materials for a variety of projects including web design, logos, brochures, advertising and new digital media.
- Proficient with Photoshop, Illustrator, InDesign, and Dreamweaver.
- Experience in Flash and After Effects.
- Familiar with both Mac and PC platforms.
- Excellent ability to communicate and work in a team setting as well as independently.
- Thorough knowledge of W3C web standards, prepress and offset printing process.
- Confident to work directly with clients to discuss ideas and solutions to their needs.

## Skills

### Software:

- Photoshop
- Illustrator
- InDesign
- Flash
- Dreamweaver
- After Effects

### Languages:

- Hand coded CSS/XHTML (compatible with IE and standards compliant browsers)
- Basic Actionscript
- Integration of styling into PHP (Wordpress)

## Education

### Bachelor of Science Web Design and Interactive Media

- Art institute of California - Sacramento  
*Graduating 2011*

### Associates Degree Graphic Design and Advertising

- Catawba Valley Community College; *Graduated 2005*

## Employment

### Dec 2009 – Present

#### • Banter Media

*Maintaining and developing websites for several record labels, as well as designing micro sites for bands. Design and layout for band flyers and layout for album art.*

### Jan 2009 – Jan 2010

#### • Old Soul at The Weatherstone

*Dealt directly with customers in a fast paced environment while maintaining a positive attitude during stressful situations.*

### Sept. 2007 – Nov. 2008

#### • Western Piedmont Iwanna Classified newspaper

*Designed and produced ads weekly for a local newspaper and monthly magazine. Consistently met tight hourly deadlines. Worked independently during night shifts, performing closing responsibilities.*

### Freelance (2008 – 2009)

#### • JME Creative [www.jmcreative.com](http://www.jmcreative.com)

*XHTML and CSS coding for Wordpress*

#### • East Sac Yoga Studio [www.eastsacyogastudio.com](http://www.eastsacyogastudio.com)

*XHTML and CSS coding for Wordpress*

#### • Boniform Graphic Design

*XHTML and CSS coding for a website*

#### • Shineology [www.shineology.com](http://www.shineology.com)

*Designed and built a Wordpress blog*

#### • Kim Chernin [www.kimchernin.com](http://www.kimchernin.com)

*XHTML and CSS coding for Wordpress*

#### • Magnolia And Vine

*Designed an advertising and marketing campaign*